



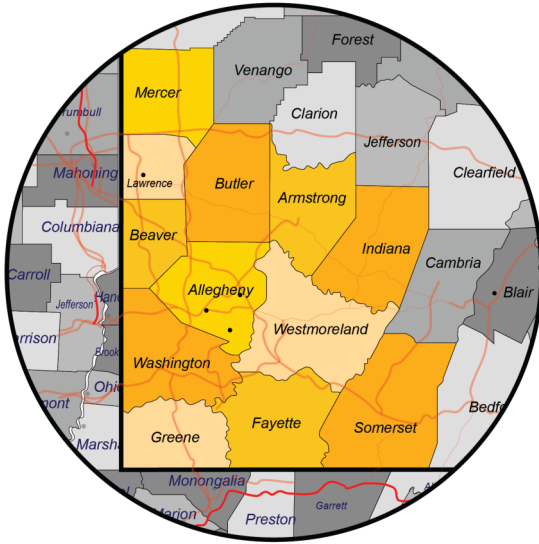
DESTINATION: GREATER PITTSBURGH MEMBERSHIP

ABOUT US

Destination: Greater Pittsburgh (DGP) is a regional tourism promotion organization made up of attractions, restaurants, hotels, destination marketing organizations and service providers in Western Pennsylvania.

We work together to create a positive awareness of the Greater Pittsburgh Region among tour companies and group leaders; provide networking and sales opportunities for our members; and help create the best possible experiences for those who include the Greater Pittsburgh Region in their group travel plans.

Below are some of the benefits of membership. Join us!



MONTHLY MEETINGS

DGP hosts monthly meetings at different member locations designed to help Members get to know each other and the region better. Meetings offer a chance to network and build relationships with regional tourism partners; education and insight about the industry through speakers, programs and member spotlights.

EVENTS & LEADS

Your organization will benefit from DGP's participation in travel trade shows, tour operator sales calls and familiarization tours. All members gain access to appointment notes and leads.

In 2018 DGP attended four Travel Shows and hosted a successful FAM Tour.

WEBSITE & MARKETING

Members receive a listing on the appropriate member category page of the DGP website, listings and promotion on Facebook which live streams to our Homepage. As well as listing in all marketing materials produced and distributed via email, mail or in person.

COMMITTEES

Add value to your membership by joining a committee. Committees allow you to get more involved in DGP by sharing your talents and learning more about areas of the Tourism industry while working in a group and building Partnerships.





DESTINATION: GREATER PITTSBURGH



MEMBER TESTIMONIALS

"Joining Destination: Greater Pittsburgh has become a smart way for me to continue my growth and education regarding group travel and hospitality trends without investing a great amount of time or expense. It has been wonderful to meet a diverse, fun group who have different experiences and backgrounds that I can learn and grow from."

Shane Dreistadt, Kennywood

"Destination: Greater Pittsburgh is an incredible resource for me on a number of different levels.

First - there is power in numbers, so when the best of the best of our region's attractions, restaurants, hotels and DMOs come together it amplifies our outreach, creativity and effectiveness immeasurably.

Second - membership in this organization has a huge return. There is a regular flow of qualified leads and prospects that have led to booked business for our organization.

Third - it creates a friendly community of ongoing learning that is focused on the group travel and tourism industry in southwestern Pennsylvania. There's a constant exchange between members about best practices and new trends, and the programming that the organization provides contributes to both my personal and professional development.

And Fourth - the monthly meetings and the committees that I'm involved in allow me to go beyond surface-level networking and really get to know my colleagues in this industry. I am very appreciative of the professional partnerships and personal relationships that have grown out of my DGP membership in just over a year. I can't recommend joining the organization enough!"

Brianna Horan, Rivers of Steel



BECOMING A MEMBER

2019 Membership Rates:

- \$225 for a Single Property Membership
- \$250 for a Destination Marketing Organization Membership
- \$350 for a Multiple Properties Membership

Save \$25 off the above prices if you pay by December 31, 2018.

With the New Year around the corner comes the energy to bring new ideas to life and find creative ways to increase business. Destination Greater: Pittsburgh (DGP) is a fun, productive group of industry partners that will help you get your creative juices flowing and fulfill your sales goals.

JOIN US TODAY

www.DestinationGreaterPittsburgh.com/become-a-member